



International Conference on Software Metrics and Estimating Conference Programme

Thursday 27th October

08:30	Registration, Coffee	
09:00	Welcome from Conference Chairs: Rosemary Hewett (UKSMA) and Charles Symons (COSMIC)	
09:15	<p style="text-align: center;">Keynote 1. Martin Shepperd, Brunel University & Carolyn Mair, Southampton Solent University, UK ‘Meta-cognition, Confidence and Bias in Software Estimating’</p>	
10:15	Coffee	
10:45	<p style="text-align: center;">Keynote 2. Charles Symons, COSMIC, UK ‘Accounting for Non-Functional Requirements in Productivity Measurement, Benchmarking & Estimating’</p>	
	<p>Stream 1 Theme: General Measurement Chair: Alain Abran</p>	<p>Stream 2 Theme: Measurement Analysis Chair: Kristina Masuwa-Morgan</p>
11:25	<p style="text-align: center;">Luca Santillo, Agile Metrics, Italy ‘Towards a Sound Adoption of Measurement and Metrology in Software Engineering’</p>	<p style="text-align: center;">Alan Cameron, David Consulting, UK ‘Here and now or the Value Tetrahedron?’</p>
12:05	<p style="text-align: center;">Gokcen Yilmaz, Mid-East Technical Uni., Turkey ‘The Effect of the Quality of Software Requirements Document on the Functional Size Measurement’</p>	<p style="text-align: center;">Shekoufeh Kohlahdouz-Rahimi, Kings College, London ‘Goal-Oriented Measurement: Comprehensibility of Model Transformations’</p>
12:45	Lunch	
	<p>Stream 3 Theme: Functional Size Measurement Chair: Peter Fagg</p>	<p>Stream 4 Theme: Estimating Chair: Mike Eagles</p>
13:45	<p style="text-align: center;">Roberto Meli, Data Processing Organization, Italy ‘Simple Function Points’</p>	<p style="text-align: center;">Frank Vogelesang, Ordina, Netherlands ‘Estimating and pricing of software services’</p>
14:25	<p style="text-align: center;">Cigdem Gencel, Blekinge University, Sweden ‘Do we really need to choose one Functional Size Measurement Method?’</p>	<p style="text-align: center;">Clifford Shelly, Oxford Software Engineering Ltd, UK ‘Software Development Analytics’</p>
15:05	<p style="text-align: center;">Hassan Soubra, Renault, France ‘Applying an assessment protocol to the COSMIC automation prototype tool at Renault SAS’</p>	<p style="text-align: center;">Simon Wright, Symtech, UK ‘Coping with Asymmetry: Some Pitfalls of Three Point Estimation and How to Avoid Them’</p>
15:45	Tea	
16:15	<p>Sponsor Session* Chair: Alec McCutcheon</p>	
16:30	<p style="text-align: center;">Keynote 3. Vince Groome, Director of IT Solutions, HM Revenue & Customs’, UK ‘HMRC: Achieving Better for Less’ Chair: Charles Symons</p>	
17:30	Day 1 Wrap-up	

* Opportunity for each conference Sponsor to say a few words about their services,

Friday 28th October

08:30	Registration, Coffee	
09:00	<p style="text-align: center;">Keynote 4. Alain Abran, École de technologie supérieure, Université de Québec, Canada ‘Automating Functional Size Measurement – a Survey’ Chair: Charles Symons</p>	
10:00	Coffee	
	Stream 5 Theme: Quality Chair: Carol Buttle	Stream 6 Theme: Estimating & Agile Projects Chair: Luca Santillo
10:30	Peter Thomas, Steria, UK ‘Defect Density and Project Profiling’	Frank Vogelesang/Burmann, Ordina, Netherlands ‘Estimating Application Management’
11:10	Brian Wells, Experimentus, UK ‘Successful Measurement of Test Process Improvement’	Thomas Fehlmann, Euro Project Office, Switzerland ‘Measuring and Estimating Ongoing Agile Projects in Real-Time’
11:50	Eric Seufert, Digital Chocolate, Estonia ‘Synthesizing Software Quality Metrics for Executive Operations Reviews’	Grant Rule, Software Measurement Services, UK ‘Predictable Pricing for Agile Development’
12:30	Lunch	
	Stream 7 Theme: Measurement Programmes Chair: Grant Bayne	Stream 8 Theme: Estimating/Benchmarking Chair: Mike Eagles
13:30	Erika Vintan, Bank of Montreal, Canada ‘Measurements Stories from the Trenches’	Mina Nabi, Mid-East Tech. University, Turkey ‘Comparison of Software Benchmarking Repositories from Effort Prediction Perspective’
14:10	Carl Bideau, Capgemini, UK ‘Application development Productivity Measurement - some Concepts & Considerations’	Ton Dekkers, Galorath, UK/Netherlands ‘Software Estimation Maturity’
14:50	Tea	
15:20	Panel Session (Rosemary Hewett (Chair), Charles Symons, Alain Abran et al) A panel of Keynote and other speakers will invite questions and topics for discussion. Your chance to engage with the experts	
16:20	Conference Wrap-up (Rosemary Hewett and Charles Symons)	
16:30	Close	